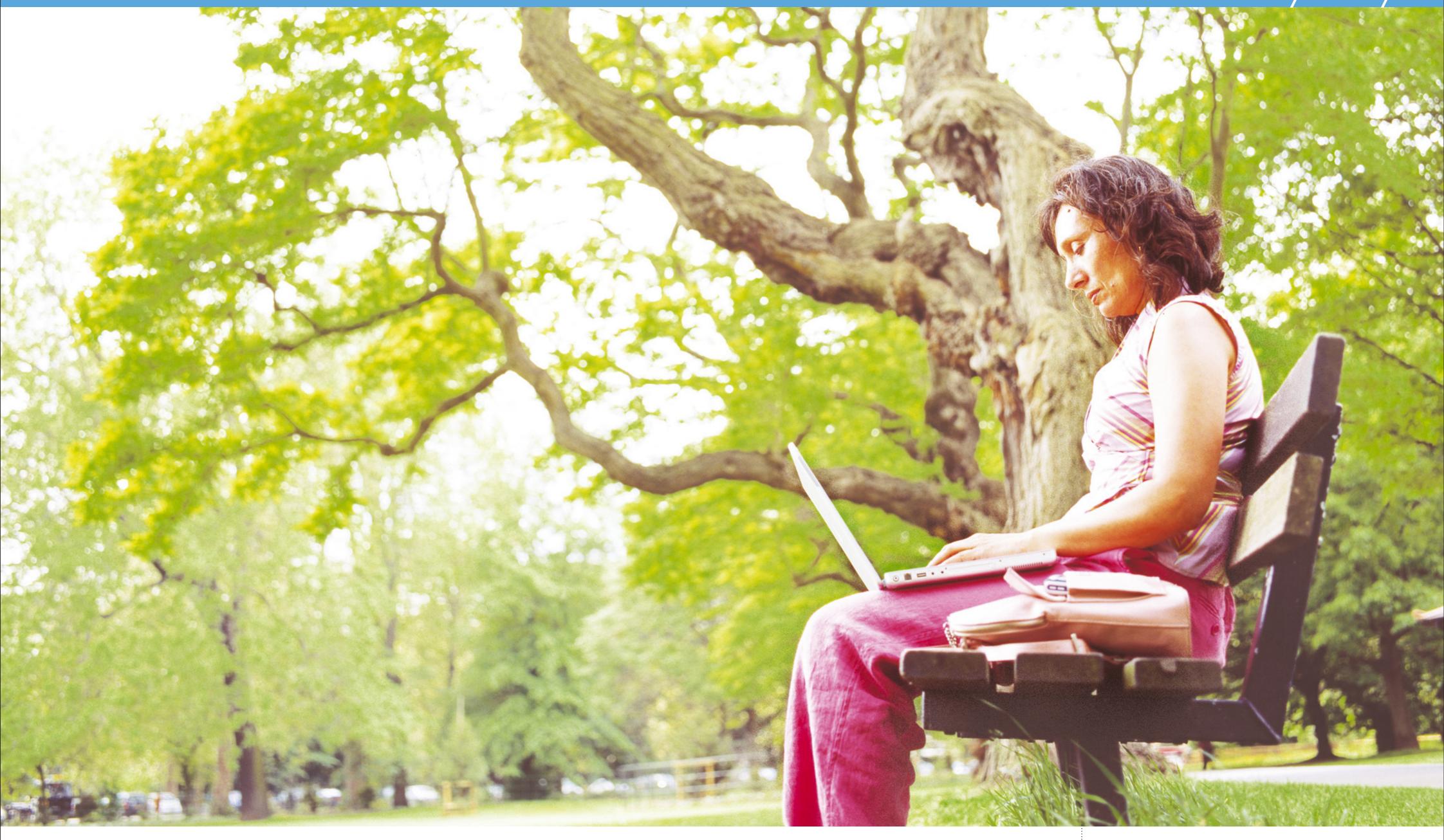
A Center For Breakthrough Creations. Inspiring Enterprising Spirits.

touch lives every day



Philips Domestic Appliances & Personal Care (DAP)

As part of the Philips Royal Electronics, Philips DAP is one of the four divisions with a strong global presence: its manufacturing sites are located in 9 different countries and sales organizations in more than 60 countries. With its headquarters located in Amsterdam and employing nearly 8,500 employees, DAP produces a wide range of household and personal care devices.

A Global Competence Center

The DAP Center of Competence Singapore is one of the designated Centers of Competence (CoC), with Garment Care as one of the Line of Businesses (LoB) that is driving the business chain. The CoC Singapore is responsible for the research and development of new products as well as the manufacturing and distribution of Garment Care products globally.

A major technology-development hub, Philips is the No. I best-selling brand of irons in the world. The CoC Singapore is also a specialist in the manufacturing of key components such as thermostats, heating elements and soleplates for its satellite operations.

The Driving Force For DAP CoC

The CoC Singapore has a total diverse workforce of 1,500 supported by a strong and dedicated technology team leading innovative breakthrough technologies. Our highly-skilled and passionate team is indeed the driving force behind all ingenious and inspiring creations. Sharing a deep commitment to helping Philips attain world-class innovation and industrial competence, the team has been constantly achieving breakthrough results that exceed customers' expectations.



Talent Management Program

In Philips, we believe technology should be advanced but simple. It should make sense and be designed around the way we live and work. That is why we take pride in offering intelligent products people have come to love. We are not only bringing simplicity to people's lives, but touching people's lives all over the world.

At Philips, the development of our talents has been a key success factor in fulfilling our brand promise and achieving profitable growth. This opens up infinite potential for entrepreneurial and creative individuals. Talent in Philips will be ensured of fast-moving, challenging and cross-boundary career opportunities as well as accelerated career growth.

If pitting against the best and having your mettle tested sound exciting to you, come join us! For more information, visit us at www.philips.com/careers.



Manufacturing Excellence Award (MAXA), 2006



On 30 October 2006, President S.R. Nathan bestowed the inaugural Manufacturing Excellence Award (MAXA) to Philips Domestic Appliances and Personal Care (DAP) Singapore. This award represents the highest global standards in manufacturing innovation and excellence; and is a celebration of manufacturing in Singapore and the outstanding operations that are located here.

Presented at the Global Entrepolis@Singapore 2006, Philips DAP Singapore, one of the three winners, beat 40 other organizations from eight different manufacturing industries to claim the Maxa Singapore Best Advantage Award for enhancing its competitiveness in the global market.

