



## 2005 SMA Summer Conference Agenda\*

### Monday, July 25<sup>th</sup>, 2005

Arrival of students from Logan International Airport

Housing: Holiday Inn, Government Center; 5 Blossom Street, Boston, MA 02114 [Phone #: (617) 742-7630]

#### **Flight Details:**

Group A (MEBCS) Flight: 8:34 p.m. UA 538 Boston

Group B (CS) Flight: 9:42 p.m. UA 540 Boston

### Tuesday, July 26<sup>th</sup>, 2005

8:30 a.m. Meet in lobby at Holiday Inn, distribution of T-pass

8:35 a.m. Departure from Holiday Inn to MIT

#### **Orientation Day 1**

9:00 – 9:40 a.m. Breakfast [Bush Room 10-105]

9:40 – 9:45 a.m. Registration

9:45 – 10:10 a.m. Group Photo Session [Killian Court]

10:10 – 10:15 a.m. Proceed to 3-370

10:15 – 11:00 a.m. Athena Training Orientation [3-370]

11:00 – 1:00 p.m. Athena Cluster/MIT Museum

1:00 – 2:00 p.m. Lunch [Bush Room 10-105]

2:00 – 4:00 p.m. MIT Campus Tour

4:00 – 5:00 p.m. Ice Cream Social [Bush Room 10-105]

### Wednesday, July 27<sup>th</sup>, 2005

8:45 a.m. Departure from Holiday Inn to MIT

#### **Orientation Day 2**

9:30 – 9:55 a.m. Breakfast [Bush Room 10-105]

9:55 – 10:00 a.m. Proceed to 3-370

10:00 – 11:00 a.m. “Best Practice in Professional Writing” [3-370]

11:00 – 11:15 a.m. Stretch Break

11:15 – 12:30 p.m. “Best Practice in Presenting Information” [3-370]

12:30 – 1:30 p.m. Lunch [Bush Room 10-105]

1:30 – 1:40 p.m. Transportation to the Duck Tour

1:40 p.m. Duck boarding

2:00 – 3:30 p.m. Duck Tour

3:30 – 5:30 p.m. Museum of Science



## 2005 SMA Summer Conference Agenda\*

### Thursday, July 28<sup>th</sup>, 2005

- 7:30 a.m. Departure from Holiday Inn to MIT  
Remind the students to bring the Entrepreneurship binder
- 8:00 – 8:40 a.m. Breakfast [Bush Room 10-105]
- 8:40 – 8:45 a.m. Walk to 3-370

### **Entrepreneurship Session [3-370]**

*Note: Q&A will take place after each speaker's presentation. Please have your questions ready.*

- 8:45 – 8:55 a.m. Registration
- 8:55 – 9:00 a.m. Welcome Remarks  
Mr. John C. Desforge, *SMA-MIT Assistant Director*
- 9:00 – 10:00 a.m. Title: ***“From Academia to a Start-up: The Determina Story”***  
Chair: *Professor Tomas Lozano-Perez, CS Programme Chair*  
Speaker: **Dr. Saman Amarasinghe**, *CTO and Co-Founder, Determina, Inc.*
- 10:00 – 11:00 a.m. Title: ***“Light the Entrepreneurial Fire?”***  
Chair: *Professor Gregory Stephanopoulos, MEBCS Programme Chair*  
Speaker: **Dr. Michael Gordon**, *Founder and Chief Executive Officer of AngelDeals.com*
- 11:00 – 12:00 p.m. Title: ***“How to Build University-based Start-Ups: A Venture Capital Perspective”***  
Chair: *Professor Gregory Stephanopoulos, MEBCS Programme Chair*  
Speaker: **Dr. Amir Nashat**, *Principal, Polaris Venture Partners*
- 12:00 – 1:00 p.m. Lunch [Bush Room 10-105]
- 1:00 – 2:00 p.m. Title: ***“The Business of New Business”***  
Chair: *Professor David Hardt, IMST Programme Chair*  
Speaker: **Mr. Jack Derby**, *Senior Management Coaching, Derby Management*
- 2:00 – 3:00 p.m. Administrative Wrap-up  
(Lucky draw, distribution of SMA shirt, and T-pass)

### Friday, July 29<sup>th</sup>, 2005

Open Day



Singapore-MIT Alliance  
77 Massachusetts Avenue, Building 8 Room 407  
Cambridge, MA 02139

## 2005 SMA Summer Conference Agenda\*

### Monday, August 1<sup>st</sup>, 2005

Commencement of Programme Course Schedule – MEBCS and CS

#### **Welcome Dinner**

5:00 – 6:00 p.m.      Cocktails and Hors d'Oeuvres  
6:00 – 7:30 p.m.      Dinner  
Location: Morss Hall, Walker Memorial [Building 50]

### Tuesday, August 9<sup>th</sup>, 2005

Singapore's National Day

### Thursday, August 11<sup>th</sup>, 2005

12:00 – 2:00pm      Lunch hosted by Dean Magnanti  
Location: 36-428

### Saturday, August 13<sup>th</sup>, 2005

Student Departure

#### **Flight Details:**

Group A (MEBCS) Flight: 7:00 a.m. UA 527 Boston

Group B (CS) Flight: 7:00 a.m. UA 527 Boston