Michael E. Gordon, Ph. D

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MISSION: - Building Great Companies -



NOTABLE ACCOMPLISHMENTS

- Launched and managed an injection molding company that manufactured close-tolerance custom plastic components for use in technically-demanding applications. The company was self-financed and profitable from the first year of operation.
- Launched and managed a very profitable company that developed and manufactured products that controlled static electricity for the micro-electronics industry (15 30% EBITDA). Sold to a public British company.
- Founded two business networks, one face-to-face and one in virtual space that bring entrepreneurs together with capital providers.
- Founded a private investment and management consulting firm that assisted emerging technology ventures in funding and growth.
- Adjunct Professor of entrepreneurship at Babson College and the Harvard Extension.
- Managed a department of twenty chemical engineers and technicians that had the responsibility for developing state-of-the-art chemical and plastic manufacturing processes.
- Many patents and publications (technical and business).
- Many national and international speaking/teaching engagements in entrepreneurship.
- Discovered a unique chemical reaction during Ph. D. thesis research.
- Reviewed over 1000 Executive Summaries / Business Plans
- Developed a unique predictive model for the six entrepreneurial thriving forces.

DETAILS OF PROFESSIONAL EXPERIENCE

1994 – present Founder and CEO - **AngelDeals.com** and the **Venture-Preneurs**™ **Network**.

AngelDeals.com is a virtual 'connection engine' for the global business community of

- 1.) entrepreneurs seeking funding and growth, 2.) investors seeking quality deal flow,
- 3.) business professionals seeking visibility, 4.) job seekers and employers. This unique portal is positioned to emerge as the dominant destination site in its market niche.

AngelDeals.com is an outgrowth of the face-to-face Venture-Preneurs Network, a vigorous business network that brought capital providers, entrepreneurs and service professionals together in Boston, Massachusetts. At regular meetings, prescreened entrepreneurs were given an opportunity to present their high-potential ventures to the audience of investors and other interested parties. The network also provided an educational forum by bringing forward world-class speakers and by coordinating entrepreneurial workshops and business plan competitions.

1979 - 1993	Founder and Chief Executive Officer - Plastic Systems, Inc. , a well-known and respected manufacturer and international marketer of industrial products for the control of static electricity. Initially, Plastic Systems, Inc. was launched as a precision injection molder of electrically conductive plastics. Using this technological expertise, the company created a product line in static control for the protection of microelectronic devices. The combined companies were sold to a public British company, Tace, PLC.
1987 - Present	Founder and President - Quantum Ventures , a private venture investment and management consulting firm focusing on high-potential technology ventures.
1991 - Present	Babson College - Adjunct Professor in the Center For Entrepreneurship, teaching "New Venture Creation" and "Living the Entrepreneurial Experience".
1997 - Present	Harvard University Extension School - Adjunct Professor teaching "Management of Small Business: Starting New Ventures", "Corporate Entrepreneurship for Competitive Advantage" and "Financing the Growing Venture".
1970 - 1979	Polaroid Corp Senior management, research, plastics engineering development.
1966 - 1968	Captain, U.S. Army Signal Corps. Research and Development of liquid lasers.

EDUCATION

- 1962 1966 Massachusetts Institute of Technology, Ph.D., Organo-metallics and Polymers
- 1958 1962 Worcester Polytechnic Institute, B.S., Organic Chemistry

SPEAKING / TEACHING ENGAGEMENTS

- "Corporate Entrepreneurship for Competitive Advantage", JIBS Exec. Business School, Sweden, 2003.
- "Entrepreneurial Leadership for Competitive Success", Exec. Ed., Center for Competitive Success, 2003.
- "Corporate Entrepreneurship for Competitive Advantage", ISM, Paris, France, 2003, 3-day DBA program
- "Corporate Entrepreneurship", ITESM, Tec de Monterrey, Mexico (four-day program) 2003, MBA
- "Entrepreneurship and New Ventures", Universidad del Desarrollo, Chile (at Babson 2002), MBA
- "Corporate Entrepreneurial Strategy", International School of Management, Paris, France, 2001, MBA
- "Corporate Entrepreneurship for Competitive Advantage" Univ. Argentina de la Empresa, 2001, MBA
- "Starting and Growing the Emerging Venture" (six-day program), 2000, MBA

Universidad Adolfo Ibanez, Chile

- "Launching the New Venture", and "Corporate Entrepreneurial Strategy", ESCP, 2000, France, MBA (Ecole Superieure de Commerce de Paris).
- "Starting and Growing the Emerging Venture" and "Corporate Entrepreneurial Strategy", MBA Yonok College, Thailand, 1999 (five-day program).
- "E-Commerce Ventures: Establishing Differential Advantage", COTIM 1999, Rhode Island. (Conference on Telecommunications and Information Markets).
- "Business Angel Networks in the USA", pro Ruhrgebiet Conf. on Private Equity, Germany 1999.
- "Competitive Advantage", a panel discussion; Society for Competitive Advantage at Babson, 1997.
- "Creating Excitement in the Classroom", Price Babson Conf. for Educators and Entrepreneurs, 1996
- "Angel Financing", INC. Conference, Boston, Massachusetts 1996.
- "Launching The New Venture", Boston University School of Management, MBA class, 1995.
- "Personal Entrepreneurial Power", Price Babson Conf. for Educators and Entrepreneurs, 1995.

DIRECTORSHIPS

Served on the Board of Directors for NFTE (National Foundation for Teaching Entrepreneurship to inner-city youth), New England, 1995 - 1997. Several directorships in early-stage ventures.

CASES and PUBLICATIONS

"Plastechnology, Inc.", This case deals with the anguish faced by two entrepreneurs as they try to decide whether to, and how to launch a new injection molding venture.

"Polaroid Corporation", This robust case examines Polaroid's corporate entrepreneurial strategy (and lack thereof) over a very critical fifty year period. The issues that surface during the case discussions encompass new product development, succession of Chief Executive Officers, a punishing lawsuit, corporate mission, segmentation, corporate culture, product entry decisions, the Value Chain and many broad strategic questions.

"How to Raise Capital at Venture Breakfasts", Mass High Tech, 1998.

"Give Yourself a Raise", Success magazine, 1998.

"The FOREST Model: Acronymic framework for the six essential entrepreneurial thriving forces".

PATENTS

"Static Protective garments", with Plastic Systems, Inc. 1992

"Adjustable Static Control Wrist Strap", with Plastic Systems, Inc. 1991

"Static Control Heel Grounding Device", with Plastic Systems, Inc. 1990

"Photo-identification Pouches", with Polaroid Corp. 1975

"Nucleating Agents for Crystalline Polymers", with Celanese Corporation, 1969

TECHNICAL PUBLICATIONS

"A New Method of Dihalocarbene Generation Based on the Trihalomethyl-Metal Compounds." J. Am. Chem. Soc., 87, 681 (1965).

"The Insertion of Halocarbenes into the Mercury-Halogen Bond." J. Am. Chem. Soc., 88, 1831 (1966).

Ph. D. Thesis, Massachusetts Institute of Technology, "Some Reactions of Halomethyl Mercurials," 1966

"Halomethyl-Metal Compounds. XII The Action of Sodium Iodide on Phenyl(trihalomethyl)mercury Compounds. A New Method of Dihalocarbene Generation." J. Am. Chem. Soc., <u>89</u>, 959 (1967).

"Halomethy-Metal Compounds. XI The Reaction of Phenyl(trihalomethyl)mercury Compounds with Tertiary Amines." J. Org. Chem., <u>32</u> 469 (1967).

"Liquid Lasers." Army Science Conference (in press – 1968).

"Halomethyl-Metal Compounds. XVII Insertion of Halocarbenes into the Mercury-Halogen Bond." J. Org. Chem., $\underline{14}$, 43 - 51 (1968). This was a very significant discovery. The reaction had broader applications for chemical synthesis and spawned many other publications from our labs.

"Development of the Polaroid SX-70 Camera Body." Am. Soc. Of Electroplated Plastics (1974).