



Singapore-MIT Alliance  
77 Massachusetts Avenue, Building 8 Room 407  
Cambridge, MA 02139

## 2004 SMA Summer Conference\*

### Pre-Departure for MIT

Video tape presentation of Mr. Kenneth P. Morse, *Senior Lecturer and Managing Director of the MIT Entrepreneurship Center*

Title: *The Spirit of Invention, Innovation and High Tech Entrepreneurship: What's Hot and What's Not*

### Monday, August 2<sup>nd</sup>, 2004

Arrival of students from Logan International Airport  
Housing: Holiday Inn, Government Center

### Tuesday, August 3<sup>rd</sup>, 2004

8:15 a.m.                      Distribution of T-pass  
8:30 a.m.                      Pick-up at Holiday Inn

#### **Orientation Day 1**

9:00 – 9:30 a.m.              Breakfast [10-105]  
9:30 – 9:45 a.m.              Registration  
9:45 – 10:30 a.m.             Athena Training Orientation [10-250]  
10:30 – 10:45 a.m.            Group Photo Session [Killian Court]  
10:45 – 12:45 p.m.            Athena Cluster/MIT Museum/Photo Session by Programmes  
12:45 – 1:45 p.m.             Lunch [Sala De Puerto Rico]  
1:45 – 3:45 p.m.              MIT Campus Tour  
3:45 – 4:45 p.m.              Ice Cream Social [Sala De Puerto Rico]

### Wednesday, August 4<sup>th</sup>, 2004

7:30am                         Pick-up at Holiday Inn

#### **Orientation Day 2**

8:00 – 8:30 a.m.              Breakfast [10-105]  
8:30 – 9:45 a.m.              “Best Practice in Professional Writing” [10-250]  
9:45 – 10:00 a.m.             Stretch Break  
10:00 – 11:30 a.m.            “Best Practice in Presenting Information” [10-250]  
11:30 – 1:00 p.m.             Lunch [Sala De Puerto Rico]  
1:00 – 1:15 p.m.              Transportation to the Duck Tour  
1:30 p.m.                        Duck boarding  
2:00 – 3:30 p.m.              Duck Tour  
3:30 - 4:30 p.m.              Museum of Science

\*Attendance is mandatory for all events.



Singapore-MIT Alliance  
77 Massachusetts Avenue, Building 8 Room 407  
Cambridge, MA 02139

## 2004 SMA Summer Conference\*

Thursday, August 5<sup>th</sup>, 2004

8:30am Pick-up at Holiday Inn

### Entrepreneurship Session [10-250]

Note: Most of the presentations during the Entrepreneurship Session will be taped, digitized, and posted on the SMA website. Q&A will take place after each speaker's presentation. Please have your questions ready.

9:00 a.m. Breakfast [10-105]

9:45 – 9:50 a.m. Registration

9:50 – 10:00 a.m. Welcome Remarks  
Mr. John C. Desforge, *SMA-MIT Assistant Director*

10:00 – 11:00 a.m. Title: **“Commercialization of Fundamental Technologies”**  
Chair: Mr. John C. Desforge, *SMA-MIT Assistant Director*  
Speaker: Professor Eugene Fitzgerald, *Merton C. Flemings-SMA Professor of Materials Engineering*

11:00 – 12:00 p.m. Title: **“Light the fire?”**  
Chair: Professor Alan Hatton, *MEBCS Faculty Fellow*  
Speaker: **Dr. Michael Gordon**, *Founder and Chief Executive Officer of AngelDeals.com*

12:00 – 1:00 p.m. Lunch [10-105]

1:00 – 2:00 p.m. Title: **Making it in Manufacturing**  
Chair: Professor Steven Graves, *IMST Faculty Fellow*  
Speaker: **Dr. Gary Burchill**, *Co-Founder and Chief Executive Officer of 2Is Inc.*

2:00 – 3:00 p.m. Title: **Building a Content Delivery Network Business**  
Chair: Professor Charles Leiserson, *CS Programme Chair*  
Speaker: **Professor Bruce M. Maggs**, *Vice President of R&D at Akamai Technologies*

3:00 – 4:00 p.m. Administrative Wrap-up  
(Lucky draw, distribution of SMA shirt, and T-pass)

\*Attendance is mandatory for all events.



Singapore-MIT Alliance  
77 Massachusetts Avenue, Building 8 Room 407  
Cambridge, MA 02139

## **2004 SMA Summer Conference\***

### **Friday, August 6<sup>th</sup>, 2004**

Open Day

### **Monday, August 9<sup>th</sup> through Friday, August 20<sup>th</sup>, 2004**

Programme Course Schedule IMST, MEBCS, and CS

### **Monday, August 9<sup>th</sup>, 2004**

Location: Sala De Puerto Rico, Student Center

Welcome Dinner

5:00 – 6:00 p.m.	Cocktails and Hors d'Oeuvres
6:00 – 7:30 p.m.	Dinner

### **Thursday, August 19<sup>th</sup>, 2004**

Note: The 2004 Summer Conference Student Survey will be distributed to the students before lunch. Students who complete the survey will be given a ticket for a chance to win a prize in the lucky draw.

Location: 34-401 Grier Room

12:00 – 12:20 p.m.	Student Survey
12:20 – 1:30 p.m.	Lunch hosted by Dean Magnanti

### **Saturday, August 21<sup>st</sup>, 2004**

Student Departure

\*Attendance is mandatory for all events.