

# Singapore-MIT Alliance 77 Massachusetts Avenue, Building 8 Room 407 Cambridge, MA 02139

## **2003 SMA Summer Conference**

## **Entrepreneurship Session**

Wong Auditorium, Tang Center (E–51)

## Thursday, July 24, 2003

9:00 a.m. **Refreshments** (Lobby/Foyer)

9:15 a.m. **Registration** 

9:45 – 10:00 a.m. **Welcome Remarks** 

Professor Andrew Nee, SMA Co-Director, Singapore

10:00 – 11:00 a.m. Topic: "Critical Success Factors in High Tech Entrepreneurship: What's Hot and

What's Not"

Chair: Mr. John Desforge

Speaker: Mr. Kenneth P. Morse, Senior Lecturer and Managing

Director, MIT Entrepreneurship Center

11:00 – 12:00 noon Topic: "AmberWave Systems: The Story of a MIT start-up company"

Chair: Professor Eugene Fitzgerald

Speaker: Dr. Mayank Bulsara, Chief Technology Officer and Co-

Founder of AmberWave Systems Corporation

12:00 – 1:00 p.m. **Lunch** 

1:00 – 2:00 p.m. Topic: "Insights and Experience of an MIT Entrepreneur"

Chair: Professor Charles Leiserson

Speaker: Mr. David Miller, Founder, Quantum Telecom Solutions, Inc.

2:00 – 4:00 p.m. English Class with Jane Dunphy

4:00 p.m. Free Time



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## Friday, July 25, 2003

9:00 a.m. **Refreshments** (Lobby/Foyer)

9:15 a.m. **Registration** 

9:30 – 10:30 a.m. Topic: "Start-up 101: Lessons from inside the Tornado"

Chair: Professor Jacob White

Speaker: Dr. Resve Saleh, *Professor and the NSER/PMC-sierra Chairholder in the Department of Electrical and Computer Engineering and the Director of System-on-chip (SoC) Research Lab at the University of* 

British Columbia, Vancouver

10:30 – 11:30 a.m. Topic: "Insights and Experience of an MIT Entrepreneur"

Chair: Professor David Hardt

Speaker: Mr. Richard Oedel, Managing Partner of Brookwood Partners

11:30 – 12:30 p.m. **Lunch** 

12:30 – 1:30 p.m. Topic: "Building a Biotech Venture"

Chair: Professor Bernhardt Trout

Speaker: Dr. Frank Lee, President and CEO of Compound Therapeutics

2:30 – 3:30 p.m. Administrative Wrap-up

3:30 p.m. Free Time