

Smart World 2004

Semantic Modeling

December 8th, 2004

FEATURING INDUSTRY THOUGHT LEADERS

- Johnson & Johnson
- Intel
- Proctor & Gamble
- SAP
- Microsoft
- IBM

NEW SOLUTIONS FOR DISTRIBUTED DATA MANAGEMENT

- Synchronization
- Planning
- Analysis
- Interoperable data modeling
- Prediction
- Interactive simulation

INTELLIGENT INFRASTRUCTURE FOR BUSINESS

IMPROVED BUSINESS ANALYSIS, DECISION MAKING

Detailed program, online agenda, and registration at ilp-www.mit.edu/events/SmartWorld2004/

Making Sense of Data

Modern business and operations managers today confront exploding data streams powered by a torrent of new technologies like RFID, EPC and sensor networks. [How do you make sense of data inside and outside your organization, make quick and effective decisions, and translate new data capabilities into new waves of productivity?](#)

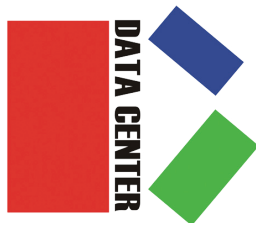
At Smart World 2004, hear how MIT faculty and industry leaders are revolutionizing distributed data management, and laying the foundation for the next step in computing and intelligent business infrastructures. Learn how [MIT's evolving "Semantic Modeling" approach connects data with mathematical models, yielding powerful and effective tools such as interoperable data modeling and interactive simulation.](#)

Register now for Smart World 2004 to envision a fully integrated environment of sensors, data, communication and understanding.

Registration Fees:

The registration fee is \$450. Registrations are processed in the order in which they arrive. You may call (617) 253-1700 for information about your registration status, but no registrations will be taken by phone. For non-registration questions, please call (617) 253-0414. [For more detailed program information, online agenda, and registration, go to \[ilp-www.mit.edu/events/SmartWorld/\]\(http://ilp-www.mit.edu/events/SmartWorld/\).](#)

For further information about The Data Center and Semantic Modeling, contact Dave Brock at dlb@mit.edu or Ed Schuster at schuster@edw.info



MIT Data Center

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