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For Immediate Release

E. Grosvenor Plowman Award Presented at the Council of Logistics Management's Logistics Educators' Conference

Oak Brook, Illinois USA (October 11, 2004) – Four individuals received the Council of Logistics Management's (CLM's) 2004 E. Grosvenor Plowman prize paper award. The winners were David L. Brock, Principal Research Scientist at the Massachusetts Institute of Technology; Edmund W. Schuster, Nashua, NH; Stuart J. Allen, Professor Emeritus, Penn State–Erie, the Behrend College; and Pinaki Kar, an independent consultant working in the pharmaceutical industry. They presented their paper entitled, *An Introduction to Semantic Modeling for Logistical Systems*, to colleagues at the 34th annual Logistics Educators' Conference held October 3 in Philadelphia, Pennsylvania.

The Logistics Educators' Conference is traditionally held in the same location and on the day preceding the annual conference of the Council of Logistics Management. The program consists of presentations from educators whose papers are judged to be among the best submitted for

competitive review by a panel of educators and logistics executives. CLM provides an annual grant that is presented to the author or authors of the paper judged to have contributed the most to the logistics profession in the way of original material and original thinking.

The grant is named in honor of Dr. E. Grosvenor Plowman, who served as Vice President of Traffic for US Steel and as an Undersecretary in the Department of Commerce in the late 1940s and early 1950s. Dr. Plowman was the author of numerous management texts, a lifelong educator, consultant, and a pioneering proponent of the physical distribution management concept. In 1967, Dr. Plowman received the highest honor that can be bestowed upon a logistics executive, the Council of Logistics Management's Distinguished Service Award.

Dr. Plowman was instrumental in providing funds for the inauguration of what has become an annual Logistics Educators' Conference. In 1982, the academic community established a prize paper competition to honor Dr. Plowman's contributions to both the educational and business communities.

Founded in 1963 as the preeminent association for individuals involved in logistics and supply chain management, CLM provides educational, career development, and networking opportunities to its over 10,000 members and to the entire profession. To join or learn more, visit www.clm1.org or call (630) 574-0985.

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To obtain a copy of the prize-winning paper, please contact:

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