



Epoch

Supply Chain Management: Innovations and Trends

April 22-23,
Ballroom B, Agora Garden

Edmund W. Schuster
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Massachusetts Institute of Technology

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Time	Agenda	Speaker
April 22 (Day 1)		
8:00	Reception	
8:30	Opening Remarks	Mr. Paul Hsu Executive Director, Epoch Foundation Mr. Victor Tsao Managing Director, i2 Taiwan
8:45	Welcome and Overview	Edmund W. Schuster Director, Affiliates Program in Logistics, MIT
9:00	Introduction to the Course	
9:10	Overview of Logistics and Supply Chain Management	
10:00	Managing Production and Inventory	
10:30	Break	
10:45	Managing Production and Inventory (Continued)	
12:30	Lunch Speech: B2B - Continuity of Supply Chain Management Process	Mr. Y. Y. Chang Senior Director, IT Division, Compal Electronics Inc.
13:30	Managing Production and Inventory (Conclusion)	Edmund W. Schuster Director, Affiliates Program in Logistics, MIT
14:00	Managing Logistical Systems	
15:00	Break	
15:15	Managing Logistical Systems (Continued)	
16:00	eCommerce and eLogistics	
16:45	Introduction of the Case Study and break-out Group Discussion	
17:15	Adjourn	

April 23 (Day 2)

9:00	Discussion of the Case Study	Edmund W. Schuster Director, Affiliates Program in Logistics, MIT
9:45	The New Era of Customer Service	
10:30	Break	
10:45	Global Logistics	
11:30	Supply Chain Risk	
11:45	Supply Chain Security	
12:00	Summary	

Learning Objectives for this Seminar

- Transfer of practical knowledge about logistics and supply chain management
- Understand the major trends that will impact global commerce
- Develop ideas on areas of potential cost savings
- Interactive – feel free to make comments
- **ASK QUESTIONS**
- Background of logistics and supply chain research work at MIT
- We are interested in your ideas for future research, master and Ph.D. levels

Important Books to Read

“Designing and Managing the Supply Chain”

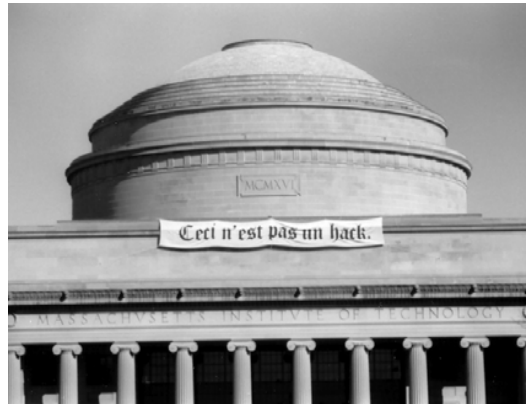
David Simchi-Levi
Philip Kaminsky
Edith Simchi-Levi

“Clockspeed: Winning Industry Control in the Age
of Temporary Advantage”

Charles H. Fine

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